# Megan R. Kelly

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An **ambitious**, **creative**, and **driven Merchandise Marketing** student, at the Fashion Institute of Design and Merchandising:

- Analysis of planning and allocation, computer proficient/literate in Microsoft Office, and creating 6 Month Plans.
- Strong communication skills, including selling, vendor relations and negotiating skills, as well as excellent organizational skills.
- Analyze and forecast trends.
- Decision making abilities.

- Attended tradeshows such WWD MAGIC
- Very reliable, enthusiastic, dedicated, and a team player with a positive attitude.
- Get it done individual as well as the ability to work under pressure.
- Innovative, out-of-the-box thinker.

### EDUCATION:

FIDM (Fashion Institute of Design & Merchandising) Los Angeles, California **Associate of Arts Degree Major: Merchandising & Marketing** Grad date: 06-2012

- 3.6 G.P.A. Honor Role
- Member of FIDM Premier Marketing Group

- Consumer Behavior and Research
- Management Concepts
- Merchandise Presentation

Saddleback Community College Mission Viejo, California General Education Attended from 9-2009 to 6-2010

#### WORK EXPERIENCE:

The Glitter Box Showroom | Los Angeles, CA | 7 2011- 10 2011

# Intern

- Processed and received orders created and edited line sheets.
- Worked Sample Sales, interacted with customers and sales.
- Visually enhanced and updated information on website.
- Merchandised showroom in addition to window displays of new merchandise.

Maintained inventory control.

Kept work environment clean,

stocked, and the clients happy.

Provided detail product to customers.

# Illusions Unlimited | Mission Viejo, CA | 10 2010- 6 2011 Receptionist

- Key holder, greeted clients in a friendly manner.
- Established a strong client base to exceed sales goals, coordinated daily cash reconciliation, coordinated stylists schedules.

Liberty Capital Management | Santa Ana, CA | 2 2008 - 9 2008

#### **Personal Assistant**

• Composed and maintained client correspondence.

 Managed data collection, and researched analysis for censuses.

## Togo's | Laguna Niguel, CA |3 2005 - 1 2008 Manager

 Applied knowledge of leadership and management skills to overcome and resolve obstacles.  Managed accounts, and data collection of inventory, sales, and cash reconciliation.